



Republic of the Philippines
CITY GOVERNMENT OF ALAMINOS
 San Jose Drive, Poblacion, City of Alaminos, Pangasinan

**EXCERPT TAKEN FROM THE JOURNAL OF THE REGULAR SESSION OF THE
 SANGGUNIANG PANLUNGSOD OF THE CITY OF ALAMINOS, PANGASINAN
 HELD ON AUGUST 13, 2024**

PRESENT:

- | | |
|---|---------------------------------|
| Vice Mayor Jan Marianne R. Fontelera | - Presiding Officer |
| Councilor Apple Joy B. Tolentino | - Presiding Officer Pro-Tempore |
| Councilor Carolyn D. Sison | - Majority Floor Leader |
| Councilor Kelvin Theus O. Humilde | - Minority Floor Leader |
| Councilor Joselito O. Fontelera | - Member |
| Councilor Raul B. Bacay | - Member |
| Councilor Dahlia M. de Leon | - Member |
| Councilor Oscar A. Boling, Sr. | - Member |
| Councilor Froebel A. Ranoy | - Member |
| Councilor Walter M. Macaiba | - Member |
| LBP Alex A. Recosana | - Ex-Officio Member |
| PPSKP Lovely V. Bernabe | - Ex-Officio Member |

ABSENT:

- | | |
|------------------------------|------------------------|
| Councilor Verna S. D. Rabago | - On official business |
|------------------------------|------------------------|

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ORDINANCE NO. 2024-26

**ORDINANCE ENACTING THE SENIOR CITIZEN'S CODE OF THE
 CITY OF ALAMINOS, PANGASINAN**

Sponsor:
Councilor Carolyn D. Sison

WHEREAS, Article II, Section 9 of the 1987 Philippine Constitution provides that, "The State shall promote a just and dynamic social order that will ensure the prosperity and independence of the nation and free the people from poverty through policies that provide adequate social services, promote full employment, a rising standard of living, and an improved quality of life for all";

WHEREAS, Sections 10 and 11 of the same Article further provide that, "*The State shall promote social justice in all phases of national development and values the dignity of every human person and guarantees full respect for human rights.*"

WHEREAS, Article XIII, Section 11 further declares that "*The State shall adopt an integrated and comprehensive approach to health development which shall endeavor to make essential goods, health and other social services available to all the people at affordable cost. There shall be priority for the needs of the underprivileged, sick, elderly, disabled, women and children.*"

(Handwritten signatures and initials)



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WHEREAS, in accordance with the above stated policies as enshrined in the 1987 Constitution and as reiterated by Republic Act (RA) No. 7432, as amended by Republic Act No. 9994, the City Government of Alaminos, Pangasinan hereby sets forth the policy direction for senior citizens in the City of Alaminos, Pangasinan;

NOW, THEREFORE, on motion of Councilor Carolyn D. Sison, duly seconded by all members of the Sangguniang Panlungsod present

BE IT ENACTED, AS IT IS HEREBY ENACTED, BY THE SANGGUNIANG PANLUNGSOD, in a session duly assembled, that:

ARTICLE I
General Principles

SECTION 1. TITLE. — This Ordinance shall be known as the “SENIOR CITIZEN'S CODE OF THE CITY OF ALAMINOS, PANGASINAN”.

SECTION 2. PURPOSE. — This code is enacted to provide incentives and benefits to senior citizens in the city, protect them from abuses, and advocate for their welfare so they can age gracefully.

SECTION 3. DECLARATION OF POLICIES. — It is the policy of the City Government in accordance with the 1987 Constitution and other relevant laws to:

- a. Motivate and encourage the senior citizens to contribute to the nation building;
- b. Encourage their families and the communities they live with to reaffirm the valued Filipino tradition of caring for the senior citizens;
- c. Provide support to the improvement of the total well-being of the senior citizens and their full participation in the society as they are integral part of the Philippine society;
- d. Recognize the rights of senior citizens to take their proper place in society.
- e. Provide a comprehensive health care and rehabilitation system for disabled senior citizens to foster their capacity to attain a more meaningful and productive ageing; and
- f. Recognize the important role of the private sector in the improvement of the welfare of senior citizens and to actively seek their partnership.

SECTION 4. OBJECTIVES. — This Ordinance aims to:

- a. Establish mechanism whereby the contributions of the senior citizens are maximized;
- b. Adopt measure whereby senior citizens are assisted and appreciated by the community as a whole; and
- c. Establish a program beneficial to the senior citizens, their families and the rest of the community that they serve.

(Handwritten signatures of council members and officials)



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- d. Provide incentives and benefits to senior citizens;
- e. Provide protection to Senior Citizens and advocate for their welfare.

SECTION 5. DEFINITION OF TERMS. — The following terms used in this Ordinance shall be defined as follows:

- a. **Accredited NGO** – refers to any private non-profit organization, regional or national in scope, mainly providing services for senior citizens, duly registered with the Securities and Exchange Commission (SEC) and accredited by the Department of Social Welfare and Development (DSWD).
- b. **Basic Necessities**- are goods that are vital to the needs of consumers for their sustenance and existence as provided for under Section 11(b) of this ordinance.
- c. **Cash incentive.** The amount to be awarded to the centenarian as additional benefit from the municipality.
- d. **Centenarians.** All natural born Filipinos, who have reached one hundred (100) years old and above, whether residing in the Philippines or abroad.
- e. **Centenarian gift.** The amount of Php 100,000.00 cash benefit to the centenarian as a gift from the national government (RA 10868 as amended by RA11982).
- f. **Dental Services.** Refers to oral examination, cleaning, permanent and temporary filling, extractions and gum treatments, restoration, replacement or repositioning of teeth, alteration of alveolar or periodontal process of the maxilla and mandible that are necessary for the diagnosis and/or treatment of dental illness or injury.
- g. **Diagnostic and laboratory tests.** Refers to X-ray, CT scans, blood chemistry exams, histopathology and immunopathology, hematology, urine analysis, parasitology and bacteriology test, serology, blood banking, and all other diagnostic radiology, clinical laboratory and other diagnostic examinations that are necessary for the diagnosis and/or treatment of an illness or injury. For specialized Diagnostics, this should be appropriate to the disease/injury.
- h. **Dual citizens.** Natural born Filipinos permanently residing overseas and as a result of the latter's laws enables them to have concurrent Philippine and foreign citizenship.
- i. **Establishment.** Refers to any entity, public or private duly licensed and/or franchised by the City of Alaminos, Pangasinan.
- j. **Geriatrics.** Refer to the branch of medical science devoted to the study of the biological and physical changes and the diseases of old age.
- k. **Home health care service.** Refers to health or supportive care provided to the senior citizen patient at home by licensed health care professionals to include but not limited to, physicians, nurses, midwives, physical therapist and caregivers.
- l. **Identification document.** Refers to any document or proof as centenarian and use to avail the above-mentioned awards and incentives



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- m. **Indigent Senior Citizen.** Refers to any elderly who is frail, sickly or with disability, and without pension or permanent source of income, compensation or financial assistance from his/her relatives to support his/her basic needs, as determined by the City Social Welfare and Development Officer in consultation with the City Coordinating and Monitoring Board.
- n. **Letter of Felicitation.** A letter from the President of the Philippines congratulating the celebrant on his or her longevity.
- o. **Lodging establishment.** Refers to a building, edifice, structure, apartment or house including tourist inn, apartelle, motorist hotel and pension house engaged in catering, leasing or providing facilities to transients, tourists or travelers.
- p. **Medicines.** These shall refer to both prescription and non-prescription medicines, and articles approved by Food and Drug Administration, Department of Health (DOH), which are intended for use in the diagnosis, cure, mitigation, treatment or prevention of disease in man, but not include food and devices or their components, parts or accessories.
- q. **Medical services.** Refers to hospital and services, professional services of physicians and other health care professionals, and diagnostic and laboratory tests that are necessary for the diagnosis and/or treatment of an illness/injury.
- r. **City Health Facilities.** Refers to outpatient clinics including the City Health Office, Rural Health Unit, Barangay Health Centers, Clinical laboratories, and other outpatient health facilities operated and maintained by the City of Alaminos, Pangasinan.
- s. **Centenarians' Day.** The Annual commemoration of centenarian day to be celebrated every first Sunday of October as part of the annual celebration of the Elderly Filipino Week (EFW) from October 1 to 7 of each year.
- t. **Natural-Born Citizens.** Natural-born citizens of the Philippines are those who are citizens of the Philippines from birth without having to perform any act to acquire or perfect their Philippine citizenship.
- u. **Nearest Surviving Relative.** Refers to the legal spouse who survives the deceased senior citizen: Provided, that where no spouse survives the decedent, this shall be limited to relatives in the following order of degree of kinship: children, parents siblings, grandparents grandchildren, uncles and aunts.
- v. **Nonagenarians.** Refers to those who have reached the age of ninety (90) up to ninety-nine (99) years old.
- w. **Non-Governmental Organizations (NGO).** Refer to private entities, which are non-profit and voluntary in nature dedicated to the promotion, enhancement and Support of the welfare of senior citizens, duly registered with any regulatory body.
- x. **Octogenarians.** Refers to those who have attained the age of eighty (80) up to eighty-nine (89) years old.
- y. **Office for Senior Citizens Affairs (OSCA).** Refers to the office established in the City under the Office of the Mayor headed by senior citizen.
- z. **Overseas Filipinos.** All natural born Filipinos living and/or working outside the country, including those that have acquired another citizenship and later reacquired Philippine citizenship under R.A. 9225.



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- aa. **Overseas Filipino Centenarians.** All Natural born Filipinos living and/or working outside the country who have reached one hundred (100) years old and above.
- bb. **Plaque of Recognition.** An award granted to a living centenarian from the city and/or living/working outside the country.
- cc. **Posthumous Plaque of Recognition.** An award given to a deceased centenarian presented to his nearest surviving relative.
- dd. **Private Hospitals and Medical Facilities.** Refer to all in-patient and out-patient health and medical facilities privately-owned, established and operated with funds through donation, principal investment or other means by any individual, corporation, association, or organization. The facilities include hospitals, clinical laboratories, diagnostic radiology centers, doctor's clinics, dental clinics and other health facilities that are licensed by the Bureau of Health Facilities and Services (BHFS) of the DOH and/or the City Government.
- ee. **Residential Care/Group Home, Residential Community or Retirement Village.** Refers to facility, which provides twenty-four (24) hour resident group care for the physical, mental, social and spiritual well-being of senior citizens in a homelike atmosphere, accredited by the DSWD and licensed by the City Government of Alaminos where the said residential care group home residential community or retirement village is situated.
- ff. **Restaurant.** Refers to any establishment duly licensed by the City Government of Alaminos offering to the public, regular and special meals or menu fast food cooked food and short orders Such eating places may also serve coffee beverages and drinks.
- gg. **Retailer.** Refers to any person engaged in the business of selling consumer products directly to consumers, which shall include, among others, supermarkets, grocery stores, convenience and mini-convenience stores and shops, bakeries but excluding "sari-sari" stores, wet markets, talipapa and cooperative stores.
- hh. **Senior Citizen.** Refer to any resident citizen of the City Government of Alaminos, Pangasinan at least sixty (60) years old.
- ii. **Senior Citizens Center.** Refers to the place established by RA 7876 with recreational, educational, health and social programs and facilities designed for the full enjoyment and benefit of the senior citizens in the City.

ARTICLE II

Declaration of Rights, Responsibilities, and Motives of Senior Citizens

SECTION 6. RIGHTS OF THE SENIOR CITIZENS. — The following are rights of the senior citizens:

- a. The right to be productive
- b. The right to obtain employment;
- c. The right to freedom from Want in old age;
- d. The right to fair share on the recreational, educational, health and medical facilities of the community;

[Handwritten signatures and official stamps]

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- e. The right to obtain decent housing suited to the needs of latter years;
- f. The right to moral and financial support of one's family insofar as it is consistent with the best interest of the family;
- g. The right to live independently as one chooses;
- h. The right to live and die in dignity; and
- i. The right to access to all knowledge available to improve the latter years of life.

SECTION 7. RESPONSIBILITIES OF A SENIOR CITIZEN. — Every Senior Citizen in the City shall:

- a. Prepare to become and resolve to remain active, alert, self-supporting, self-reliant as long as health and circumstances permit;
- b. Learn and apply sound principles of physical and mental health;
- c. Seek and develop potential avenues of service in the years after retirement;
- d. Attempt to maintain such relationships with family, neighbors and friends as well, and be a respected and valuable counselor throughout the latter years; and
- e. Endeavor to make oneself adaptable to the changes added years will bring.

SECTION 8. OBJECTIVES OF SENIOR CITIZENS. — Every Senior Citizen in the City aims to:

- a. Grow old gracefully, with honor dignity and respect; and
- b. Be free and protected from abuse, exploitation, discrimination and neglect.

ARTICLE III
Contribution to the Community

SECTION 9. CONTRIBUTION TO THE COMMUNITY. — Qualified senior citizens who are still capable and willing to work, may:

- a. Provide tutorial and/or consultancy services ;
- b. Conduct actual teaching and demonstration of hobbies and income generating skills;
- c. Provide lectures on specialized fields like agriculture, health, environment protection and the like;
- d. Conduct transfer of new skills acquired by virtue of training; and
- e. Undertake other appropriate services as determined by OSCA such as school traffic guide, tourist aide, pre-school assistant, etc.

SECTION 10. AWARDS AND BENEFITS FOR SERVICES RENDERED. — In consideration of the services rendered by the qualified senior citizen, OSCA may award or grant benefits or privileges, which are duly approved by the CSWD, to the senior citizen, in addition to the other benefits provided for under this Ordinance.

ARTICLE IV
Privileges for the Senior Citizens

SECTION 11. PRIVILEGES FOR THE SENIOR CITIZENS. — The senior citizens in the city shall be entitled to the following privileges:

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- a. Pursuant to Sec. 4 of RA 9994, as amended, senior citizens shall be entitled to twenty percent (20%) discount and exempted from value added tax (VAT) on the following goods and services from all establishments for their exclusive use and enjoyment, if applicable:
1. On the purchase of medicines, including the purchase of influenza and pneumococcal vaccines, and such other essential medical supplies, accessories and equipment as determined by the Department of health (DOH);
 2. On the professional fees of attending physicians in all private hospitals, medical facilities, outpatient clinics and home health care services;
 3. On the professional fees of licensed professional health providing home health care services as endorsed by private hospitals or employed through home health care employment agencies;
 4. On medical and dental services, diagnostic and laboratory fees in all private hospitals, medical facilities, outpatient clinics, and home health care services, in accordance with the rules and regulations to be issued by the Department of Health (DOH) in coordination with the Philippines Health Insurance Corporation (PHILHEALTH);
 5. Fare for travel in public utility vehicles such as tricycles, jeepneys, buses, Asian Utility Vehicles (AUVs) and other modes of passenger land transportation devoted for public use and for a fee with general or limited clientele. Prescribed tricycle fares are provided in the Tricycle Ordinance.
 6. In actual transportation fare for domestic air transport services and sea shipping vessels and the like, based on the actual fare and advanced booking;
 7. On the utilization of services in hotels and similar lodging establishments, restaurants and recreation centers;
 8. On admission fees charged by theaters, cinema houses and concert halls, circuses, leisure and amusement, and
 9. On funeral and burial services for the death of senior citizens.
- b. Pursuant to Section 3 of DTI-DA-DOE Joint Administrative Order No. 24-02, Series of 2024, every Senior Citizen shall enjoy a special discount of five percent (5%) of the regular retail price of the following Basic Necessities and Prime Commodities (BNPC), without exemption from the value-added tax (VAT):
1. Basic Necessities – Goods that are vital to the needs of consumers for their sustenance and existence, such as:
 - 1.1 All kinds and variants of rice (except imported specialty rice)
 - 1.2 All kinds and variants of corn
 - 1.3 All kinds of locally produced bread (cakes and pastries not included)
 - 1.4 All locally produced fresh, dried, and canned fish, and other marine products (including those live, chilled, frozen, and in various modes of packaging)



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- 1.5 All locally produced fresh pork, beef, and poultry meat (except premium grade)
 - 1.6 All fresh chicken and duck eggs
 - 1.7 Locally manufactured potable water in bottles and containers regardless of size
 - 1.8 Fresh and processed milk (excluding foods for special medical purposes)
 - 1.9 Locally produced fresh vegetables including root crops
 - 1.10 All kinds of fresh fruits
 - 1.11 Locally manufactured instant noodles
 - 1.12 Locally produced coffee (only whole beans, ground beans, instant up to three (3) main ingredients)
 - 1.13 All kinds of sugar (except artificial sweeteners)
 - 1.14 Cooking oil (only coconut oil, palm oil, soybean oil, canola oil, and vegetable oil)
 - 1.15 Iodized salt
 - 1.16 Locally manufactured laundry and detergent soap
 - 1.17 Locally produced firewood
 - 1.18 Locally manufactured charcoal
 - 1.19 All kinds of candies (except decorative and scented)
 - 1.20 Household liquefied petroleum gas (LPG) with a net content of not more than eleven (11) kilograms (only once every five (5) months) bought from LPG dealers
 - 1.21 Kerosene, not more than two (2) liters per month
2. Prime Commodities – Goods that are not considered as basic necessities but are essential to consumers, such as:
- 2.1 All kinds of flour
 - 2.2 All locally manufactured dried, processed and canned pork, beef, and poultry meat
 - 2.3 All kinds of locally manufactured dairy products not falling under Section 11(b)(1)(1.8) of this Ordinance
 - 2.4 All kinds of onions and garlic
 - 2.5 Locally manufactured vinegar, patis, and soy sauce (except spiced)
 - 2.6 All kinds of toilet or bath soap
 - 2.7 Fertilizer
 - 2.8 Pesticides
 - 2.9 Herbicides
 - 2.10 Poultry feeds, livestock feeds, and fishery feeds
 - 2.11 Veterinary products
 - 2.12 Pad Paper, school supplies
 - 2.13 Nipa shingle
 - 2.14 Sawali
 - 2.15 Cement, Clinker, GI sheets
 - 2.16 Hollow Blocks
 - 2.17 Plywood



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- 2.18 Plyboard
- 2.19 Construction nails
- 2.20 Batteries (single-use household batteries)
- 2.21 Electrical supplies and light bulbs
- 2.22 Steel wires

The total amount of special discount on their BNPC purchase shall not exceed One Hundred Twenty-Five Pesos (Php125.00) per calendar week, without carryover of the unused discount for an equivalent total maximum amount of offline and online purchase of Two Thousand Five Hundred Pesos (Php2,500.00) commensurate to the personal and exclusive consumption or enjoyment of the Senior Citizen. Provided, that if the full amount of Php2,500.00 shall be utilized, such shall be spent on at least four (4) kinds of items listed under Section 11 (b)(1) and (b)(2) of this Ordinance.

- c. Exempted from payment of individual income tax if the senior citizen is a minimum wage earner pursuant to RA10963;
- d. Entitled to a minimum of five percent (5%) discount on their monthly water and electricity bill supplied by local water and electric public utilities. Provided that the individual meters for the foregoing utilities are registered in the name of the senior citizen residing therein)

Provided, further, that the monthly consumption does not exceed one hundred kilowatt hours (100 kWh) of electricity and thirty cubic meters (30 m³) of water.

Provided, furthermore, that the privilege is granted per household regardless of the number of senior citizens residing therein.

- e. Exempted from training fees for socio-economic programs as maybe determined by CSWD;
- f. The CHO shall administer free vaccination against the influenza virus and pneumococcal disease for indigent senior citizen patients.
- g. Entitled to educational assistance/s to pursue post-secondary/tertiary, post tertiary, vocational and technical education, as well as short-term courses for retooling in both public and private schools through provision of scholarships, grants, financial aids, subsidies and other incentives to qualified senior citizens, including support for books, learning materials, and uniform allowances to the extent feasible. Provided, that senior citizens shall meet minimum admission requirements.
- h. To the extent practicable and feasible, the continuance of the same benefits and privileges given by the Government Service Insurance System (GSIS), the Social Security System (SSS) and the PAG-IBIG, as the case may be, as are enjoyed by those in actual service.
- i. CSWD in cooperation with appropriate government agencies shall review the retirement benefits of senior citizens in the government and private sector regularly to ensure their continuing responsiveness and sustainability so they can be at par with the current scale enjoyed by those in actual service;

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- j. To the extent possible the city government and other government agencies within the City may grant special discounts in special programs for senior citizens on purchase of basic commodities, subject to the guidelines to be issued for the purpose by the Department of Trade and Industry (DTI) and the Department of Agriculture (DA).
- k. Provision of express lanes for senior citizens in all commercial and government establishments. In the absence thereof, priority shall be given to them; and
- l. Burial Assistance shall be given to the nearest surviving relative of a deceased senior citizen.

To avail of the privileges mentioned above, the senior citizen, or his/her duly authorized representative must submit the following requirements:

- 1. Identification card issued by the Office of the Senior Citizen Affairs (OSCA) of the City: Provided, that the identification card issued by the particular OSCA shall be honored nationwide.
- 2. Government issued ID or passport;
- 3. Other documents that will establish the senior citizen, as a citizen of the Republic of the Philippines and, at least sixty (60) years of age.

In the purchase of goods and services which are on promotional discount, the senior citizen can avail of the promotional discounts, or the discount provided herein, whichever is higher.

The establishment may claim the discounts granted under Sections II hereof as tax deduction based on the cost of the goods sold or services rendered Provided, That the cost of the discount shall be allowed as deduction from gross income for the same taxable year that the discount is granted. Provided, further, That the total amount of the claimed tax deduction net of VAT, if applicable, shall be included in their gross sales receipts for tax purposes and shall be subject to proper documentation and to the provisions of the National Internal Revenue Code (NIRC), as amended"

ARTICLE V
Government Assistance

SECTION 12. CITY GOVERNMENT ASSISTANCE. — The City Government shall provide the following:

a. Employment

- 1. Senior citizens, who are capable to work, or be re-employed will be provided information and matching services to enable them to be productive members of society. Terms of employment shall conform to the provisions of the Labor Code, as amended, and other laws, rules and regulations;
- 2. The City Social Welfare and Development Officer shall assist, designed and implement training programs that will provide skills and welfare or livelihood support for Senior citizens

(Handwritten signatures and initials)

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3. Encourage the establishment of grassroots organizations for the elderly in the City.
- b. **Education** – The City Government shall support the Department of Education (DepEd), Technical Education and Skills Development Authority (TESDA) and the Commission on Higher Education (CHED), in consultation with Non-Governmental Organizations (NGOs) and People's organization (POs), in instituting a program that will ensure access to formal and non- formal education of senior citizens through the following:
 1. Provision of alternative learning courses through DepEd and ACTIVIAC;
 2. Ensure availability of needed educational facilities and materials;
 3. Conduct continuous research and development programs for the education of senior citizens.
 - c. **Health.** The City Government shall institute and integrate a health program that aims to promote healthy and productive older population through the following:
 - a. Free vaccine (Flu and Pneumonia)
 - b. Weekly check- up (every Wednesday)
 - c. Massage therapy/physical therapy;
 - d. Exercise, tai-chi, zumba sessions
 - e. Therapeutic feeding for severely malnourished senior citizen
 - d. **Social Services.** The City Social Welfare and Development Officer (CSWDO), in cooperation with the OSCA, NGOs and POs for senior citizens, shall develop and implement programs on social services for senior citizens, the components of which shall:
 1. Self and social enhancement services, which provide senior citizens opportunities for socializing, organizing, creative expression, and improvement of self.
 2. After care and follow-up services for senior citizens who are discharged from the home institutions for the aged, especially those who have problems of reintegration with family and community, wherein both the senior citizens and their families are provided with counseling.
 3. Neighborhood support services wherein the community/family members provide care giving services to their frail, sick or bedridden senior citizen.

ARTICLE VI

Assistance to Octogenarian, Nonagenarians and Centenarians

SECTION 13. INCENTIVES FOR OCTOGENARIAN, NONAGENARIANS AND CENTENARIANS. — The following incentives are hereby granted to Octogenarian, Nonagenarians and Centenarians in the city:

1. Medicines/vitamins to all registered senior citizens during their birthday as a token of appreciation and care; and
2. Cash incentives which shall be given once when they reach the following age bracket:





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- a. For octogenarians (80-89 years old) – PhP 500.00 annually
- b. For nonagenarians (90-99 years old) – PhP 1,500.00 annually
- c. For senior citizen who reaches 100 years old shall be honored with
 1. A plaque of Recognition from the Government congratulating the celebrant for his or her longevity, and
 2. Cash incentive in the amount of PhP 20,000.00
- d. For those Senior Citizen whose age are more than 100 years, shall receive cash incentives of PhP 20,000.00 and additional PhP 1,000.00 for every year after his/her 100th birthday.

SECTION 14. ELIGIBILITY REQUIREMENTS. — The following are requirements before a senior citizen may avail of cash assistance or incentives from the City Government:

- a. Baptismal Certificate or Copy of Certificate of Live Birth from the Philippine Statistics Authority (PSA) or any document that will serve as legal basis for the computation of age; and
- b. Proof of being bona fide resident of the City of Alaminos, Pangasinan as confirmed through any of the following:
 1. Senior Citizen ID
 2. Certification from the barangay confirming the senior citizens' residency in the barangay within the City of Alaminos, Pangasinan.

SECTION 15. CENTENARIANS' DAY. — The City hereby declares every first Sunday of October of every year as centenarians' day in which centenarians, who turned 100 years old on that fiscal year, are given plaque of recognition, Twenty Thousand Pesos (PhP 20,000.00) as cash incentive from the City Government, and One Hundred Thousand Pesos (PhP 100,000.00) from the national government through DSWD)

This Centenarians' Day is part of the National Elderly Filipino Week (NEFW) OR THE "Linggo ng Katandaang Filipino from October 1-7 as mandated by Proclamation No 470 issued on September 26, 1994 which aims to increase public awareness on the different issues concerning the older persons sector.

Moreover, Posthumous Plaques of Recognition in honor of the deceased centenarians shall be presented to the nearest surviving relative of each centenarian.

ARTICLE VII

Planning Guidelines for Senior Citizens

SECTION 16. POLICIES TO BE FOLLOWED IN FORMULATING PROGRAMS FOR SENIOR CITIZENS. — The following guidelines should be followed in formulating programs for Senior Citizens:

- a. Comprehensive Programs for senior citizens shall cover or include prevention, protection, and rehabilitation programs against human rights abuses, neglect, and abandonment which resulted to discontentment stress, loneliness, starvation, and desperation to senior citizens;



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- b. Community-based programs and services should be developed and strengthened to respond to the special needs, problems, interests and concerns of the senior citizens;
- c. Coordination and consultation be made with appropriate government agencies on policies and programs for senior citizens.

ARTICLE VIII
The Office for Senior Citizens Affairs (OSCA)

SECTION 17. THE OFFICE FOR SENIOR CITIZENS AFFAIRS (OSCA). — The OSCA of the City Government of City of Alaminos, Pangasinan created pursuant to Ordinance No. 2023-18 shall have the following functions:

- a. To plan, implement and monitor yearly work programs in pursuance of the objectives of this ordinance
- b. To draw up a list of available and required services that can be provided for the senior citizen
- c. To maintain and update quarterly the list of senior citizens in the city and to issue national individual identification card and purchase booklets, free of charge to each senior citizen in the city
- d. To serve as general information and liaison center for senior citizens;
- e. To monitor compliance to the provisions of Republic Act No. 9994 or the Expanded Senior Citizens Act of 2010, particularly the grant of special discount and privileges to senior citizens;
- f. To report to the city mayor any individual, establishments business entity, institution or agency found violating any provision of Republic Act No. 9994 or the Expanded Senior Citizen Act of 2010; and
- g. To assist the senior citizens in filling complaints or charges against any individual, establishments, business entity, institution, or agency refusing to comply with the privileges under Republic Act No. 9994 or the Expanded Senior citizens Act of 2010 before the Department of Justice (DOJ), the Provincial Prosecutor's Office, the regional or the municipal trial court, the municipal trial court in cities, or the municipal circuit trial court.

Moreover, the OSCA shall be headed by a senior citizen who shall be appointed by the city Mayor for a term of three (3) years without reappointment, but without prejudice to an extension, if exigency requires. Said appointee shall be chosen from a list of three (3) nominees which shall be drawn from the recommendation of the general assembly of senior citizens organizations in the city.

The Head of the OSCA shall be appointed to serve the interest of senior citizens and shall not be removed or replaced except for reasons of death, permanent disability, or ineffective performance of his/her duties to the detriment of fellow senior citizens.



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SECTION 18. QUALIFICATIONS OF OSCA HEAD. – The OSCA Head shall have the following qualifications:

1. A Filipino citizen and resident of the City of Alaminos for at least one (1) year;
2. A registered voter of the City of Alaminos, Pangasinan;
3. Must be physically and mentally fit and capable of performing the tasks of OSCA Head;
4. A bonafide member of a duly registered senior citizens organization with a track record of at least three (3) consecutive years;
5. With a good moral character; and
6. At least a high school graduate.

SECTION 19. HONORARIUM OF OSCA HEAD. — The head of the OSCA shall be entitled to receive at least monthly honorarium equivalent to SG 10 from the City Government of Alaminos, Pangasinan pursuant to Section 3, Rule VI of Republic Act No. 9994, also known as “Expanded Senior Citizens Act of 2010, as amended”

ARTICLE IX
Advocacy

SECTION 20. ADVOCACY. — All establishments covered by the Ordinance are required to prominently display posters, stickers, and other notices that will generate public awareness of the rights and privileges of senior citizens and to ensure that the provisions of the Ordinance are implemented to its fullest.

ARTICLE X
Partnership with Non-Governmental Organizations

SECTION 21. PARTNERSHIP WITH NON-GOVERNMENTAL ORGANIZATIONS. — Non-Governmental Organizations or private volunteer organizations dedicated to the promotion, enhancement and support to the welfare of senior citizens are hereby encouraged to become partners of the City Government in the implementation of Programs and Project for the senior citizens.

The City Government shall recognize the vital role of NGOs in complementing the City Government in the delivery of services to senior citizens. It shall likewise encourage NGOs for senior citizens to develop innovative services models and pilot projects and to assist in the duplication of successful examples of these models elsewhere in the country.

SECTION 22. Support for Non-Governmental Organizations. — Non-Governmental Organizations for senior citizens may avail of the following from appropriate government agencies, subject to certain conditions:

- a. Technical assistance in the areas of capability building packaging of project proposals, provision of program materials like manuals, brochures, leaflets, modular packages and resource persons to training activities;
- b. Assistance in the replication of successful programs and projects;
- c. Subsidy for program implementation depending on availability of funds and fulfillment of requirements of agency concerned;



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- d. Assistance in establishing linkages with local, national and international organizations and networks for resource development, sharing and generation;
- e. Endorsement of representation to advisory boards, sector councils, inter agency committees, technical working groups, among others, and

ARTICLE XI
Special Provisions

SECTION 23. Prohibited Acts. — In addition to all acts defined and penalized under pertinent laws, the following acts are punishable:

- a. Physical abuse which refers to acts that include bodily or physical harm but not limited to:
 - 1. Assault
 - 2. Beating, whipping, hitting (with or without an object)
 - 3. Padding, slapping, or punching
 - 4. Pushing, shoving, shaking, choking, or throwing
 - 5. Spitting, force feeding, hair-pulling or burning
 - 6. Inappropriate use of drugs and physical restraints
 - 7. Rough handling during care giving, moving the body, or administration of medicines
- b. Emotional abuse which refers to verbal or non-verbal act that inflicts emotional pain, anguish, or distress on the senior citizens such as:
 - 1. Ignoring the elder
 - 2. Isolating an elderly person from his/her family friends or regular activities
 - 3. Harassment, name-calling, cursing, humiliating, insulting or ridiculing
 - 5. Threatening to punish or deprive of his or her needs
 - 6. Treating an elder like an infant
 - 7. Using extreme or bizarre forms of punishment, such as confinement to a closet or darkroom, tying him/her to a chair for long periods of time, and intimidating him/her
 - 8. Yelling or screaming at him/her
- c. Neglect which refers to confinement, isolation, or denial of essential services and refusal or failure to provide or pay for the necessities of life such as:
 - 1. Lack of supervision and monitoring
 - 2. Inappropriate housing or shelter
 - 3. Inadequate provision of food and water
 - 4. Lack of assistance with eating or drinking
 - 5. Inappropriate clothing for weather
 - 6. Abandonment
 - 7. Denial or delay of medical care
 - 8. Inadequate help with hygiene or bathing
 - 9. Lack of help in moving around within the bed or physical environment
 - 10. Lack of access to the toilet or inadequate changing of diapers or disposable briefs, which can lead to incontinence, agitation, falling when trying to get to the bathroom independently.



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- d. Psychological abuse refers to acts or omissions causing or likely to cause mental or emotional suffering of the senior citizen
1. Not attending to the elder, ignoring moans, calls for help, or hospital call bells
 2. Inattention to the elder's need for affection
 3. Failure to provide necessary psychological care to the elder, such as therapy or medications for depression
 4. Isolation of the elder from the outer world, including restriction of phone calls mail, visitors, and outings
 5. Lack of assistance in doing interesting activities, such as watching preferred television programs or going out for cultural or intellectual activities
- e. Financial or material exploitation refers to illegal or improper use of an elder's assets, funds, or property such as:
1. Encash a senior citizen's check without authorization,
 2. Use the senior citizen's purchase booklet for others benefit;
 3. Withdraw cash from a senior citizen's bank account without the senior citizen's permission
 5. Scam or defraud a senior citizen by convincing him or her to withdraw his/her money from the bank, and then take his/her money
 7. Convincing or forcing a senior citizen to sign a contract that results in his unwanted financial or loss
 8. Enrolling a senior citizen in unneeded services
 9. Giving an incorrect change for a purchase in store;
 10. Stealing household goods or money while caring for a senior citizen, and any kind of embezzlement
 11. Forging the senior citizen's signature

SECTION 24. KATARUNGANG PAMBARANGAY LAW. — Katarungang Pambarangay Law shall be utilized providing protection to the hopeless elderly in coordination with the City Social Welfare and Development Office (CSWDO).

ARTICLE XII
Senior Citizen Board

SECTION 25. SENIOR CITIZEN BOARD. — There shall be Senior Citizen Board that shall be established to oversee the implementation of this ordinance which shall be composed of the following:

- | | |
|------------------|--|
| Chairperson | - Mayor |
| Vice Chairperson | - CLGOO |
| Members: | - City Legal Officer |
| | - City Health Officer |
| | - Representatives from five (5) NGOs for senior citizens which are duly accredited by the Sangguniang Panlungsod and CSWDO and have primarily for senior citizens, |
| | - Representatives of NGOs shall serve a period of three (3) years |

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- Head of the Negosyo Center
- Liga ng mga Barangay President
- Chairperson, SP Committee on Elderly/Senior Citizen's Affairs

The Board may call on other government agencies, NGOs and POS to serve as resource persons as the need arises. Resource person have no right to vote in the Senior Citizen Board.

The City Social Welfare and Development Office shall serve as the Secretariat of the Board.

SECTION 26. DUTIES AND RESPONSIBILITIES OF THE CHAIRPERSON OF THE SENIOR CITIZEN BOARD. — The chairperson shall have the following functions:

1. Call and preside over the meeting of the Board
2. Conduct and manage the affairs of the Board
3. Ensure that the decision and policies of the Board are implemented,
4. Represent the Board
5. Accept on behalf of the Board gifts, grants and donations and to administer, obligate and disburse in accordance with the policies and regulations promulgated by the Board
6. Help in the investigation in cases involving violation of R.A. No 9994
7. Assist the Barangay Senior Citizens Association or chapter in organizing Senior Citizen's Board
8. Review the Financial Work Plan for the utilization of budget allocated for senior citizens in the City.

SECTION 27. FUNCTIONS OF THE SENIOR CITIZEN BOARD. — The board shall have the following functions:

1. Formulate policies and procedures for the implementation of this Ordinance;
2. Monitor and coordinate all projects and activities pertaining to the welfare of Senior Clean of the City of Alaminos that have been implemented and to take appropriate steps to ensure that they comply with the establishment priorities, standards and guidelines;
3. Monitor that every Barangay have set aside one percent (1%) of their budget for programs/projects related to Senior Citizens pursuant to DSWD and DBM Joint Circular No. 2003-01 or the implementing Guidelines for Section 29 of the General Appropriations Act;
4. Monitor and coordinate with the Liga ng mga Barangay to allow a space in their Barangay Hall for the use of their Senior Citizens
5. Monitor and coordinate with the Office of the City Mayor to render legal assistance to Senior Citizens against person or establishment who refuse to give necessary 20% discount and 12% VAT exemption;
6. Monitor and coordinate with the Liga ng mga Barangay whether the Barangay had appointed a focal person for Senior Citizens in their Barangay;
7. Formulate the Financial Work Plan of the annual budget allocated in this Ordinance;



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8. Monitor and coordinate with the City Gender and Development Committee to ensure that gender equality programs for women Senior Citizens are implemented;
9. Monitor and coordinate with the City Officials whether they have developed appropriate Anti-Poverty Program for Senior Citizens;
10. Deliberate on the reports submitted by OSCA and submit recommendations to the City Mayor regarding individual, establishments, business entity institution or agency found violating any provision of R.A. 9994, and
11. Conduct a meeting quarterly.

ARTICLE XIII
Appropriations

SECTION 28. APPROPRIATIONS. One percent (1%) of the National Tax Allotment in the City of Alaminos, Pangasinan shall be allocated for the implementation of this ordinance.

ARTICLE XIV
Penal Provisions

SECTION 29. PENAL PROVISIONS. — The penalty for any violation of this Code, shall be imprisonment of one month and/or fine of Two Thousand Five Hundred Pesos (Php 2,500.00) upon determination of the court of competent jurisdiction.

SECTION 30. ADMINISTRATIVE PROVISIONS. — Violation of this Ordinance shall cause an administrative sanction particularly the revocation of the business permit of the concerned establishment upon due notice of hearing.

ARTICLE XV
Implementing Rules and Regulations

SECTION 31. IMPLEMENTING RULES AND REGULATIONS (IRR). — Within sixty (60) days from the affectivity of this Code, the City Legal Office, City Social Welfare and Development Officer, and the OSCA shall formulate and implementing rules and regulations of this ordinance.

ARTICLE XVII
Final Provisions

SECTION 32. SEPARABILITY CLAUSE. — If any part or provision of this Code shall be held to be unconstitutional or invalid, other parts or provisions hereof which are not affected thereby shall continue to be in full force and effect



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SECTION 33. REPEALING CLAUSE. — All ordinances, resolutions, executive orders and other issuances which are inconsistent with his Code are hereby repealed or modified accordingly

SECTION 34. EFFECTIVITY CLAUSE. — This Code shall take effect upon compliance with statutory requirements in the enactment of this Code.

SO ORDAINED/ENACTED....

I HEREBY CERTIFY to the correctness of the foregoing Ordinance consisting of nineteen (19) pages including this page.


LUZ B. VALE
 Secretary

ATTESTED:


JAN MARIONNE R. FONTELERA
 City Vice Mayor/Presiding Officer


APPLE JOY B. TOLENTINO
 Presiding Officer Pro-Tempore


CAROLYN D. SISON
 Majority Floor Leader


KELVIN THEUS O. HUMILDE
 Minority Floor Leader


JOSELITO O. FONTELERA
 Member


RAUL B. BACAY
 Member


DAHLIA M. DE LEON
 Member


OSCAR A. POLING, SR.
 Member



FROEBBEN RANO
 Member


WALTER M. MAGAIBA
 Member


ALEX A. RECOSANA, LBP
 Ex-Officio Member


LOVELY V. BERNABE, PPSKP
 Ex-Officio Member

APPROVED BY:


ARTH BRYAN C. CELESTE
 City Mayor

02/05/2025
 Date