



Republic of the Philippines
CITY GOVERNMENT OF ALAMINOS
 San Jose Drive, Poblacion, City of Alaminos, Pangasinan

EXCERPT TAKEN FROM THE JOURNAL OF THE REGULAR SESSION OF THE SANGGUNIANG PANLUNGSOD OF THE CITY OF ALAMINOS, PANGASINAN HELD ON FEBRUARY 14, 2023

PRESENT:

- | | |
|--|-----------------------------------|
| Acting City Vice Mayor Michelle S. Segundera | - Temporary Presiding Officer |
| Councilor Carolyn D. Sison | - Majority Floor Leader |
| Councilor Kelvin Theus O. Humilde | - Minority Floor Leader |
| Councilor Verna S. D. Rabago | - Assistant Majority Floor Leader |
| Councilor Arthur C. Celeste, Jr. | - Member |
| Councilor Apple Joy B. Tolentino | - Member |
| Councilor Joselito O. Fontelera | - Member |
| Councilor Raul B. Bacay | - Member |
| Councilor Dahlia M. de Leon | - Member |
| Councilor Oscar A. Boling, Sr. | - Member |
| LBP Salvador P. Dona | - Ex-Officio Member |
| PPSKP Lovely V. Bernabe | - Ex-Officio Member |

NOTE:

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| City Vice Mayor Jan Marianne R. Fontelera | - Acting City Mayor |
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ORDINANCE NO. 2023-08

AN ORDINANCE RENAMING THE ALAMINOS CITY TOURISM OFFICE TO ALAMINOS CITY TOURISM AND CULTURAL AFFAIRS OFFICE, AMENDING FOR THIS PURPOSE THE TITLE AND ALL AFFECTED SECTIONS/SUBSECTIONS OF CITY ORDINANCE NO. 2013-10, OTHERWISE KNOWN AS THE "ALAMINOS CITY TOURISM CODE OF 2013"

Sponsor:

Councilor Carolyn D. Sison

WHEREAS, as the home of the Hundred Islands National Park (HINP), one of the major thrusts of the City of Alaminos, Pangasinan is to vigorously promote tourism as one of the means to stimulate local growth and increased revenues;

WHEREAS, to attain such aim, the Sangguniang Panlungsod duly enacted Ordinance No. 2013-10, otherwise known as the "Alaminos City Tourism Code of 2013";

WHEREAS, Section 11 of the Code partly provides for the creation of the Alaminos City Tourism Office headed by a City Government Department Head I, also known as City Tourism Officer;

(Handwritten signatures and initials)

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(Cont. Ord. No. 2023-08, enacted on 14th day of February, 2023)

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WHEREAS, Article XIV, Section 14 of the 1987 Philippine Constitution provides that, *"The State shall foster the preservation, enrichment, and dynamic evolution of a national Filipino culture based on the principle of unity in diversity in a climate of free artistic and intellectual expression;"*

WHEREAS, recent societal developments created a widely accepted concept that cultural heritage and tourism are interconnected, giving birth to the "cultural heritage tourism" as a tourism market segment;

WHEREAS, the Alaminos City Tourism Office had been carrying out the actual performance of the constitutional mandate of the city in culture and the arts through the years, and had seen both tangible and intangible cultural heritage as a common good of paramount importance and a prerequisite for building social cohesion and developing individual and group identity;

WHEREAS, to properly define and designate the function of the office in terms of protection, preservation, conservation and promotion of the identified local culture and cultural properties, there is a need to amend Ordinance No. 2013-10 of the City of Alaminos, Pangasinan;

NOW, THEREFORE, on motion of Councilor Carolyn D. Sison, duly seconded by all members present

BE IT ENACTED AS IT IS HEREBY ENACTED BY THE SANGGUNIANG PANLUNGSOD OF ALAMINOS CITY, PANGASINAN BY VIRTUE OF THE POWERS VESTED IN IT BY LAW, IN SESSION ASSEMBLED, THAT:

SECTION 1. TITLE. — This ordinance shall be known as *"An Ordinance renaming the Alaminos City Tourism Office to Alaminos City Tourism and Cultural Affairs Office (ACTCAO), amending for this purpose, City Ordinance No. 2013-10, known as the Alaminos City Tourism Code of 2013."*

SECTION 2. AMENDMENTS. —

1. All sections/subsections containing the office name/term and acronym, **"Alaminos City Tourism Office" (ACTO)**, whether used in conjunction with the **original** text of the Alaminos City Tourism Code, are hereby amended accordingly, and shall all be renamed with **"Alaminos City Tourism and Cultural Affairs Office (ACTCAO)."**
2. The functions of the Alaminos City Tourism and Cultural Affairs Office shall now be:
 - a. Recommended policies and guidelines for the efficient and effective management of the Hundred Islands National Park (HINP) and other tourist destinations and the City of Alaminos for the approval of the Sangguniang Panlungsod.

 [Handwritten signatures and initials of council members]





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- b. Initiate plans and programs like information dissemination on tourism awareness and other related activities that will encourage participation and involvement from all sectors of society for the development, promotion and in maximizing the tourism potential of the HINP.
- c. See to it that HINP shall be used primarily for tourism and the city shall provide support to coastal folks desiring to set up or develop tourism businesses/facilities within the HINP area.
- d. Ensure that the privilege of the private sector to develop and utilize tourism resources shall be exercised or continued to be exercised only under the basic concept that the grantee, licensee or permittee shall not only be a privileged beneficiary of the City but shall also be an active participant and partner of the City Government in the management, development conservation and protection of the tourism resources.
- e. Ensure that all tourism and tourism-related development and the City of Alaminos shall be in accordance with the comprehensive tourism master plan for the City of Alaminos.
- f. Shall likewise ensure that all tourism development project are community based.
- g. To coordinate, administer, implement various cultural and community affairs and see to it that all programs will be celebrated successfully;
- h. To develop and integrate culture and the arts programs in the overall tourism program of the city;
- i. To monitor and evaluate implementation of the integration of culture and the arts in the overall tourism program of the city; and
- g. To provide technical assistance in establishing standards, policies and procedures related to culture, arts and tourism development in the city.

The City Mayor as head of the Alaminos City Tourism Council (ACTC) shall work closely with concerned government agencies and other stakeholders for the promotion of tourism, culture and arts related projects. He shall be assisted by the Head of the Alaminos City Tourism and Cultural Affairs Office who shall closely coordinate with different officers as regards to the implementation of tourism, culture and arts projects and programs in the City.

SECTION 3. EFFECTIVITY. — This ordinance shall take effect upon approval.

APPROVED

[Handwritten signatures and initials]

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 [Signature]
 [Signature]
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 [Signature]
 [Signature]



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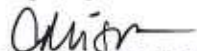
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I **HEREBY CERTIFY** to the correctness of the foregoing ordinance consisting of four (4) pages including this page.


LUZ B. VALE
 Secretary

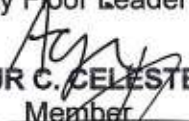
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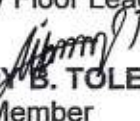

MICHELLE S. SEGUNDERA
 Acting City Vice Mayor/Temporary Presiding Officer


CAROLYN D. SISON
 Majority Floor Leader



KELVIN THEUS O. HUMILDE
 Minority Floor Leader


VERNA S. D. RABAGO
 Assistant Majority Floor Leader


ARTHUR C. CELESTE, JR.
 Member


APPLE JOY B. TOLENTINO
 Member


JOSELITO O. FONTELERA
 Member


RAUL B. BACAY
 Member


DAHLIA M. DE LEON
 Member


OSCAR A. BOLING, SR.
 Member


SALVADOR P. DONA, LBP
 Ex-Officio Member


LOVERLY V. BERNABE, PPSKP
 Ex-Officio Member

APPROVED BY:


JAN MARIONNE R. FONTELERA
 Acting City Mayor

03/03/2023
 Date