



**OFFICE OF THE SANGGUNIANG PANLUNGSOD**

**EXCERPT TAKEN FROM THE JOURNAL OF THE REGULAR SESSION OF THE SANGGUNIANG PANLUNGSOD OF THE CITY OF ALAMINOS, PANGASINAN HELD ON JUNE 02, 2020**

**PRESENT:**

- |  |                                 |
|--|---------------------------------|
| <b>Vice Mayor Jose Antonio Miguel Y. Perez</b> | - <b>Presiding Officer</b>      |
| Councilor Apolonia G. Bacay                    | - Presiding Officer Pro-Tempore |
| Councilor Cirilo B. Radoc                      | - Majority Floor Leader         |
| Councilor Oscar A. Boling                      | - Minority Floor Leader         |
| Councilor Carolyn D. Sison                     | - Member                        |
| Councilor Michelle S. Segundera                | - Member                        |
| Councilor Joselito O. Fontelera                | - Member                        |
| Councilor Verna S. D. Rabago                   | - Member                        |
| Councilor Froebel A. Ranoy                     | - Member                        |
| Councilor Dahlia M. de Leon                    | - Member                        |
| Councilor Alfred Felix E. de Castro            | - Member                        |
| LBP Raul B. Bacay                              | - Ex-Officio Member             |

**ABSENT:**

- |                         |            |
|-------------------------|------------|
| PPSKP Lovely V. Bernabe | - On leave |
|-------------------------|------------|

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**ORDINANCE NO. 2020-13**

**ORDINANCE PROVIDING PROTECTION TO CONSUMERS BY IMPOSING PRICE FREEZE ON BASIC NECESSITIES AND PRIME COMMODITIES AND PREVENTING HOARDING DURING A DECLARED STATE OF EMERGENCY/ CALAMITY IN THE CITY OF ALAMINOS**

**Authored by: Vice Mayor/Presiding Officer Jose Antonio Miguel Y. Perez  
Sponsored by: Councilor Dahlia M. de Leon**

**EXPLANATORY NOTE**

**WHEREAS**, Presidential Proclamation No. 929 series of 2020 declared a State of Calamity throughout the Philippines and imposed an Enhanced Community Quarantine in the entire Luzon due to Coronavirus Disease 19;

**WHEREAS**, the Inter-Agency Task Force on Emerging Infectious Disease (IATF), on 15 May 2020, issued IATF Resolution No. 30 providing for the Omnibus Guidelines on the Implementation of Community Quarantine in the Philippines;

**WHEREAS**, Executive Order No. 0024-2020-A, issued on 18 May 2020 by Provincial Governor Amado I. Espino III provides for the Implementing Guidelines on General Community Quarantine in the Province of Pangasinan;

**WHEREAS**, one of the major issues during the quarantine period is the insufficiency of supplies, unreasonable price increase and hoarding of basic necessities and prime commodities;

**WHEREAS**, to ensure the availability of basic necessities and prime commodities and protect consumers, this ordinance is hereby enacted;

**NOW, THEREFORE**, on motion of Councilor Dahlia M. de Leon, duly seconded by Councilor Alfred Felix E. de Castro, Councilor Verna S. D. Rabago, Councilor Michelle S. Segundera and Councilor Carolyn D. Sison,

*[Handwritten signatures and initials are present below the explanatory note and the 'NOW, THEREFORE' section.]*



**OFFICE OF THE SANGGUNIANG PANLUNGSOD**

(Cont. Ord. No. 2020-13, enacted on 2<sup>nd</sup> day of June, 2020)

-page 2 of 7-

**BE IT ORDAINED BY THE SANGGUNIANG PANLUNGSOD OF THE CITY OF ALAMINOS, PANGASINAN IN REGULAR SESSION ASSEMBLED AN:**

**SECTION 1. TITLE.** — This Ordinance shall be referred to as the "Price Freeze Ordinance of the City of Alaminos, Pangasinan."

**SECTION 2. POLICY.** — **It is the policy of the City:**

1. To ensure the availability of basic necessities and prime commodities at reasonable prices at all times without denying legitimate business a fair return on investment;
2. To establish a mechanism that will readily protect consumers from inadequate supply and unreasonable price increase on occasions of calamities, emergencies and like occurrences; and
3. To impose reasonable limitation of items sold per person per day.

**SECTION 3. SCOPE.** — This Ordinance shall apply to:

1. All business establishments that sell goods under basic necessities and prime commodities as defined in this Ordinance. The price freeze shall be effective upon a declaration of any of the cases identified in Section 5 of this Ordinance;
2. All persons or combination of persons who improperly accumulate any basic commodity beyond his or their normal inventory levels or unreasonably limit or refuse to dispose of, sell or distribute the stocks of any basic necessity or prime commodity to the general public or unjustifiably take out any basic necessity or prime commodity from the channels of reproduction, trade, commerce and industry.

**SECTION 4. DEFINITION OF TERMS.** — For purposes of this Ordinance, the following terms shall mean:

1. "Basic necessities" are goods vital to the needs of consumers for their sustenance and existence, such as, but not limited to, rice, corn, root crops, bread, fresh, dried or canned fish and other marine products; fresh pork, beef and poultry meat; fresh eggs; potable water in bottles and containers; fresh and processed milk; fresh vegetables and fruits; locally manufactured instant noodles; coffee; sugar; cooking oil; salt; laundry soap and detergents; firewood; charcoal; household liquefied petroleum gas (LPG) and kerosene; candles; drugs classified as essential by the Department of Health, and such other goods as may be included under Section 4 of Republic Act No. 7581 or the Price Act; unless otherwise excluded;
2. "Hoarding" is the undue accumulation by a person or combination of persons of any basic commodity beyond his or their normal inventory levels or the unreasonable limitation or refusal to dispose of, sell or distribute the stocks of any basic necessity or prime commodity to the general public or the unjustified taking out of any basic necessity or prime commodity from the channels of reproduction, trade, commerce and industry.
3. "Prevailing price" means the average price at which any basic necessity has been sold in a given time within a month from the occurrence of any of the conditions enumerated under Section 6 of this Act;
4. "Price freeze" is the situation in which prices, or the price of a particular product, are fixed at a particular level and no increases are allowed, until such is yielded or stable conditions have been declared;
5. "Reasonable price or suggested retail price" means the reasonable price at which any basic necessity or prime commodity may be sold to the general public as prescribed by the Department of Trade and Industry (DTI), the Department of Agriculture (DA), the Department of Health (DOH) and other appropriate government agency; and



**OFFICE OF THE SANGGUNIANG PANLUNGSOD**

(Cont. Ord. No. 2020-13, enacted on 2<sup>nd</sup> day of June, 2020)

-page 3 of 7-

6. "Prime commodities" are goods not considered as basic necessities, but are essential to consumers in times of any of the cases provided under Section 7 of the Price Act, such as, but not limited to, flour; dried, processed or canned pork, beef and poultry meat; dairy products not falling under basic necessities; onions, garlic, vinegar, patis, soy sauce; toilet soap; fertilizers, pesticides and herbicides; poultry, livestock and fishery feeds and veterinary products; paper; school supplies; nipa shingles; sawali; cement; clinker; GI sheets; hollow blocks; plywood; plyboard; construction nails; batteries; electrical supplies; light bulbs; steel wire; all drugs not classified as essential drugs by the Department of Health and such other goods as may be included under Section 4 of the Price Act.

**SECTION 5. AUTOMATIC PRICE CONTROL OR PRICE FREEZE.** — Prices of basic necessities in the City of Alaminos shall automatically be frozen at their prevailing prices or placed under automatic price control whenever:

1. the city is proclaimed or declared a disaster area or under a state of calamity;
2. the city is declared under state of emergency; and
3. such other declarations as may be caused by duly authorized persons/agencies to protect the health and sovereignty of the country.

All covered business establishments shall maintain the prices of basic necessities at their prevailing prices and are prohibited to substantially increase the prices of the same during any of the above stated conditions in the City of Alaminos. In determining whether increase is substantial, the average cost of goods within three (3) months immediately preceding the declaration shall be considered. A difference of 10% from the computed average shall be considered as a substantial price increase.

**SECTION 6. POWERS AND RESPONSIBILITIES OF THE CITY MAYOR AND THE CITY PRICE COORDINATING COUNCIL (CPCC).** — The City Mayor or his duly authorized representative shall have the following additional powers and responsibilities to carry out the intents and purposes of this Ordinance:

1. Upon declaration of any of the cases stated in Section 5 hereof, the City Mayor shall convene the duly created City Price Coordinating Council (CPCC):
  - a. to create a special task force for the implementation and monitoring of this Ordinance
  - b. to institute temporary measures to ensure orderly and equitable distribution or sale to consumers of basic necessities and prime commodities by business establishments in Alaminos City;
  - c. to issue, if necessary, additional implementing rules and regulations covering additional items and goods that need regulation or deregulation; and
  - d. to establish temporary measures to avoid hoarding by Alaminos City business establishments and persons of basic necessities and prime commodities.
2. The City Mayor is also authorized, upon recommendation of the CPCC, to add items to the list of basic necessities and prime commodities enumerated under Section 7, hereof.

**SECTION 7. CONTROL AGAINST HOARDING.** — Subject to reasonable changes as may be duly determined by CPCC, there shall be limitations on what and how much may be sold per person per day, following these guidelines:

1. All covered establishments shall post in a conspicuous place the following list of the items and limitations regulated by this Ordinance;
2. Subject to relevant law, rules and regulations, it is encouraged that only individuals 20-59 years old shall be allowed to enter the covered establishments;
3. Goods and corresponding limitations:



**OFFICE OF THE SANGGUNIANG PANLUNGSOD**

(Cont. Ord. No. 2020-13, enacted on 2<sup>nd</sup> day of June, 2020)

-page 4 of 7-

A. For Individual consumers

KINDS OF GOODS	LIMIT FOR INDIVIDUAL CONSUMERS (PER PERSONS PER DAY)
Canned sardines	6 cans
Other canned goods (meat loaf, corned beef, tuna, etc.)	3 cans of each kind
Powdered milk	1 kilogram
Powdered milk (sachets)	Maximum of 12 sachets
Milk Formula	1 box or can
Coffee Refill	1 pack – 200 grams and above Maximum of 4 packs – below 200 grams
Coffee (3 in 1)	Maximum of 12 sachets
Bread	3 packs
Instant Noodles	12 pouches
Eggs	1 dozen
Cooking oil	2 liters
Sugar	2 kilograms
Rice	Maximum of 50 kilograms
Alcohol	Maximum of 2 bottles – 500 ml Maximum of 3 bottles – below 500 ml 1 Bottle – more than 500 ml
Hand sanitizers	3 bottles – 100 ml
Toilet papers	6 rolls
Kitchen towels	3 rolls
Bath soaps	6 bars
Liquid Hand Soap	2 bottles – 500 ml 3 bottles – below 500 ml
Disinfectant Solutions (Clorox, Lysol, Domex and the like)	Maximum of 1 gallon
Face masks	10 pcs
Multivitamins / Vitamin C	1 box (100 pcs.) 1 bottle

B. For registered retailers, sari-sari store owners, restaurants, hotels and the like (subject to the presentation of a copy or original of their valid mayor's and/or business permit)

KIND OF GOODS	LIMIT FOR CONSUMERS (PER RETAILER, SARI-SARI STORE, RESTAURANT, HOTEL AND LIKE PER DAY)
Canned sardines	24 cans
Other canned goods (meat loaf, corned beef, tuna, etc)	12 cans of each kind
Powdered milk	Maximum of 5 kilograms
Powdered milk (sachets)	5 ties (regardless of the kind)
Milk Formula	Maximum of 5 boxes or cans
Coffee Refill	Maximum of 10 packs – 200 grams and above Maximum of 15 packs – below 200 grams
Coffee (3 in 1)	10 ties
Bread	10 packs
Instant Noodles	48 pouches
Eggs	5 dozen



**OFFICE OF THE SANGGUNIANG PANLUNGSOD**

(Cont. Ord. No. 2020-13, enacted on 2<sup>nd</sup> day of June, 2020)

-page 5 of 7-

Cooking oil	Maximum of 5 liters
Sugar	Maximum of 10 kilograms
Rice	150 kilograms (3 cavans)
Alcohol	15 bottles (300 ml) 10 bottles (500 ml) 5 bottles – more than 500 ml
Hand sanitizers	10 bottles (100 ml)
Toilet papers	Maximum of 48 rolls
Kitchen towels	Maximum of 10 rolls
Bath soaps	Maximum of 24 bars of different kind
Liquid hand soap	10 bottles (500 ml) 10 bottles (below 500 ml)
Disinfectant Solutions (Clorox, Lysol, Domex and the like)	3 gallons (regardless of the kind)
Face masks	100 pcs
Multivitamins / Vitamin C	5 boxes (500 pcs) 5 bottles

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The City Mayor, through the Local Price Coordinating Council, shall determine limitations of other basic necessities and prime commodities as listed in **Annex A**, hereof.

For medicines and other medical essentials, the directives of the Department of Health on price freeze shall be adopted.

**SECTION 8. EXCLUSION FROM THE COVERAGE OF THIS ORDINANCE. —**

1. Manufacturers or procedures are exempt from the coverage of this Ordinance.
2. Local government units are likewise exempt hereof.

**SECTION 9. PENALTY. —** Any person/individual or establishment found violating any provision of this Ordinance shall be penalized as follows:

1st offense: ₱3,000

2nd offense: ₱4,000

3rd & succeeding offenses: ₱5,000 and/or imprisonment of 1 to 6 months upon the discretion of the court and/or revocation of Mayor's permit and/or business permit.

**SECTION 10. IMPLEMENTATION. —** The Office of the City Mayor, the City Price Coordinating Council, the City Disaster Risk Reduction and Management Office, the City Health Office (CHO), the Business Permits and Licensing Office (BPLO), the City Agriculture Office (CAgO), the City Information Office (CIO), the City Market and Cemetery Section (CMCS and the Public Order and Safety Office (POSO) are hereby tasked to implement and enforce the provisions of this Ordinance.

**SECTION 11. REPEALING CLAUSE. —** Any City Ordinance contrary to or inconsistent with any of the provisions of this Ordinance is hereby repealed and/or modified accordingly.

**SECTION 12. SEPARATORY CLAUSE. —** If for any reason, a part of this Ordinance is declared illegal or invalid, other parts or provisions hereof which are not affected thereby shall remain valid and in full force and effect.

**SECTION 13. EFFECTIVITY. —** This Ordinance shall take effect immediately.

SO ORDAINED/ENACTED....

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(Cont. Ord. No. 2020-13, enacted on 2<sup>nd</sup> day of June, 2020)

-page 6 of 7-

**I HEREBY CERTIFY** to the correctness of the foregoing ordinance consisting of seven (7) pages including Annex A.

  
**LUZ B. VALE**  
Secretary

ATTESTED:

  
**JOSE ANTONIO MIGUEL Y. PEREZ**  
City Vice Mayor/Presiding Officer

  
**APOLONIA G. BACAY**  
Presiding Officer Pro-Tempore

  
**CIRILO B. RADO**  
Majority Floor Leader

  
**OSCAR A. BOLING**  
Minority Floor Leader

  
**CAROLYN D. SISON**  
Member

  
**MICHELLE S. SEGUNDERA**  
Member

  
**JOSELITO O. FONTELERA**  
Member


  
**VERNA S. D. RABAGO**  
Member

  
**FROEBEL A. RANOY**  
Member

  
**DAHLIA M. DE LEON**  
Member

  
**ALFRED FELIX E. DE CASTRO**  
Member

  
**RAUL B. BACAY, LBP**  
Ex-Officio Member

APPROVED BY:  
  
**ARTH BRYAN C. CELESTE**  
City Mayor  
06/18/20  
Date

**ANNEX A**

*List of basic necessities and prime commodities per implementing agency*

Agency	Basic Necessities	Prime Commodities
<b>DTI</b>	<ol style="list-style-type: none"> <li>1. Bread</li> <li>2. Canned Fish and other marine</li> <li>3. Potable water in water bottles and containers</li> <li>4. Processed milk</li> <li>5. Locally manufactured instant noodle</li> <li>6. Coffe</li> <li>7. Salt</li> <li>8. Laundry soap</li> <li>9. Detergent</li> <li>10. Candles</li> </ol>	<ol style="list-style-type: none"> <li>1. Flour</li> <li>2. Processed and canned pork</li> <li>3. Processed and canned beef and poultry meat</li> <li>4. Vinegar, patis, soy sauce</li> <li>5. Toilet soap</li> <li>6. Paper, school supplies</li> <li>7. Cement, clinker G.I sheets</li> <li>8. Hollow blocks</li> <li>9. construction nails</li> <li>10. Batteries, Eletrical supplies, light bulbs</li> <li>11. Steel wires</li> </ol>
<b>DA</b>	<ol style="list-style-type: none"> <li>1. Rice</li> <li>2. Corn</li> <li>3. Root crops</li> <li>4. Fresh, dried fish and other marine products</li> <li>5. Fresh pork, Beef and poultry meat</li> <li>6. Fresh eggs</li> <li>7. Fresh milk</li> <li>8. Fresh vegetables</li> <li>9. Fresh fruits</li> <li>10. Sugar</li> <li>11. Cooking Oil</li> </ol>	<ol style="list-style-type: none"> <li>1. Dried pork</li> <li>2. Dried beef and poultry meat</li> <li>3. Fresh dairy products not falling under basic commodities</li> <li>4. Onions, garlic</li> <li>5. Fertilizer, pesticides and herbicides</li> <li>6. Poultry, livestock and fishery feeds</li> <li>7. Veterinary products</li> </ol>
<b>DENR</b>	<ol style="list-style-type: none"> <li>1. Fire wood</li> <li>2. Charcoal</li> </ol>	<ol style="list-style-type: none"> <li>1. Nipa shingles</li> <li>2. Sawali</li> <li>3. plywood</li> <li>4. plyboard</li> </ol>
<b>DOH</b>	<p>Drugs and medicines that are included in the current edition of the Philippine National Drug Formulary (PNDF) Essential Drug List (EDL)</p>	<p>All other drugs and medicines that are not in the current edition of the Philippine National Drug Formulary (PNDF) Essential Drug List (EDL)</p>
<b>DOE</b>	<ol style="list-style-type: none"> <li>1. Household Liquefied petroleum gas (LPG)</li> <li>2. Kerosene</li> </ol>	

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